



## MGMA BUSINESS PARTNER MEMBERSHIP BENEFITS

The primary goal of MGMA of Greater St. Louis is to provide a source of education and networking for medical group managers. Business Partners help to support these goals by offering availability of products and services, acting as an objective resource, and providing financial resources for programming through their membership dues and conference sponsorships.

Business partner members benefit from their support of the organization in the following ways:

### **BRAND RECOGNITION**

Listing on MGMA website with company description

Link to company's website from the MGMA website

Logos scrolled on the announcement screen at every monthly meeting

Opportunity to submit articles of interest for publication in quarterly newsletter

### **ADVERTISING**

Opportunity to place ads in quarterly newsletter

Opportunity to sponsor fall / spring conferences to showcase products and services (various levels of sponsorship/exhibit booths

Opportunity to market products and services at display table at monthly lunch meetings

### **NETWORKING**

Meet managers and business partners at monthly educational lunch meetings

Meet managers and business partners at various after hour social events held throughout the year

Volunteer to serve on various committees to build relationships

Volunteer to work the registration table at monthly MGMA meetings to meet new managers and business partners

### **EDUCATION**

Attend monthly educational meetings to stay abreast of current trends in practice management

Access MGMA website for various articles and information

Participate in business meetings to become better acquainted with other business partners

*The key to success for an MGMA Business Partner is developing long-term relationships with Practice Managers and other Business Partners.*