

# 2012 SPONSORSHIP AND ADVERTISING OPPORTUNITIES



## CONFERENCE SPONSORSHIPS

### PLATINUM Members \$2500 Non-Members 3500

- Company name & logo on event signage
- Recognition in promotional emails and conference materials
- Opportunity to give a brief "infomercial" from the podium
- Premium booth location
- Opportunity to place collateral materials at each place setting for lunch at conference
- 4 registrations to the event for your staff, plus 2 non-member guest passes to the event.

### GOLD Members \$1000 Non-Members \$2000

- Company name & logo on event signage
- Recognition in promotional emails and conference materials
- Recognition from the podium
- Preferred booth location
- 2 registrations to the event for your staff

### SILVER Members \$500 Non-Members \$1000

- Company name & logo on event signage
- Recognition in conference materials
- Recognition from the podium
- Exhibit booth
- One registration to the event for your staff

### BRONZE Members \$250 Non-Members \$500

- Company name & logo on event signage
- Recognition in conference materials
- Recognition from the podium
- One event registration

## QUARTERLY NEWSLETTER ADVERTISING

	1 issue	2 issues	4 issues
Business Card (2x3.5)	\$40	\$70	\$130
4x4	\$80	\$140	\$260
½ Page Vert (3.75x10)	\$125	\$235	\$460
½ Page Horiz (7.5x4.75)	\$125	\$235	\$460
Full Page (7.25x9.75)	\$200	\$380	\$740

**SPECIAL BONUS**  
**\*\*For early birds\*\***

Register for a PLATINUM Sponsorship for both conferences, receive the following additional benefits:

- Receive 9 complimentary guest passes to bring a practice manager to a monthly meeting.
- Complimentary ¼ page ad in each newsletter in 2012
- Recognition at the February meeting with an MGMA plaque/award recognizing your sponsorships
- At the February Medicare meeting
  - Special one-page "Thank you to our Sponsors" piece will be placed at each setting with logo and blurb.
  - The President will recognize each sponsor from the podium, have a representative stand to be recognized, and read the sponsor's one minute blurb.

Register for a GOLD Sponsorship for both conferences, receive the following additional benefits:

- Receive 4 complimentary guest passes to bring a practice manager to a monthly meeting.
- At the February Medicare meeting
  - Special one-page "Thank you to our Sponsors" piece will be placed at each setting with logo and blurb.
  - The President will recognize each sponsor from the podium, have a representative stand to be recognized, and read the sponsor's one minute blurb.

**\*\*PAYMENT MUST BE RECEIVED BY JANUARY 15, 2012\*\***

**PLUS:  
 SIGN UP FOR BOTH  
 CONFERENCES BY  
 JANUARY 15, 2012,  
 RECEIVE 10% OFF!**



# 2012 SPONSORSHIP AND ADVERTISING AGREEMENT

## PLEASE MAKE YOUR SELECTIONS FOR 2012

### Conference Sponsorship

Level	Member/Non	#Registrations*
Platinum	\$2500/\$3500	4
Gold	\$1000/\$2000	2
Silver	\$500/\$1000	1
Bronze	\$250/\$500 (no booth)	1

\*Additional registrations \$50 each

### Please mark your selection accordingly

Annual - 3/21/12      PAC - October 2012

<input type="checkbox"/> Platinum	<input type="checkbox"/> Platinum
<input type="checkbox"/> Gold	<input type="checkbox"/> Gold
<input type="checkbox"/> Silver	<input type="checkbox"/> Silver
<input type="checkbox"/> Bronze	<input type="checkbox"/> Bronze

Primary Registrant \_\_\_\_\_

Additional Registrants  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Total Conference Charges \$ \_\_\_\_\_

### Please complete the following information

Do you require:

Electricity

yes  no  preferred, not required

Wireless Internet

yes  no  preferred, not required

### Quarterly Newsletter Advertising

	1 issue	2 issues	4 issues
Business Card (2x3.5)	___ \$40	___ \$70	___ \$130
4x4	___ \$80	___ \$140	___ \$260
½ Pg Vert (3.75 x 10)	___ \$125	___ \$235	___ \$460
½ Pg Horiz (7.5x4.75)	___ \$125	___ \$235	___ \$460
Full Page (7.25x9.75)	___ \$200	___ \$380	___ \$740

## PLEASE COMPLETE THE FOLLOWING

Contact \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

### Pre-payment by check or credit card is required

Check Enclosed

Visa  MC  Discover  AMEX

Credit Card #: \_\_\_\_\_

Expiration: \_\_\_\_\_ V-code \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

Amount to Charge \_\_\_\_\_

### Please complete and fax, mail or e-mail to:

MGMA St. Louis

1693 South Hanley Rd.

St. Louis, MO 63144

(314) 416-2230 phone (314) 845-1891 fax

[administrator@mgmastl.org](mailto:administrator@mgmastl.org)

[www.mgmastl.org](http://www.mgmastl.org)

**If you qualify for the Special Bonus or 10% bundle discount, payment must be received by January 15, 2012**